

# Custom Bike Show™

## June 3, 2017

Welcome as an advertiser to Custom Bike Show 2017. For the 43rd time in order we will off course improve the arrangement even more to make our participation as an advertiser even more profitable.

An Ad in our booklet reach 14000 visitors where of 7000 has motorcycles and building motorcycles as special interest, above that you also reach 7000 visitors who has the normal interest of motorcycles.

The booklet are in colour and format 141x235 and are included in the ticket to the show.

The booklet is also distributed to shops and other public facilities in Roslagen, Stockholm area and to our sponsors all over the country about 1 month in advance.



### Advertisement package includes:

- ✓ Advertisement in chosen format 1/8-, 1/4-, 1/2-, 3/4- or 1/1-page
- ✓ Free pass (ticket) to the show
- ✓ Presentation with name and web link on our web site
- ✓ Possibility to sell at your own space at the park area
- ✓ Possibility to put up your own banderol etc...
- ✓ Invitation to "The Sponsor Party"

### Showroom/Sell stands at the area:

This year are the show/sell areas separated from the advertisement prize. A 50% discount off due to sponsors with 3/4- eller 1/1-page.

### Possibilities to:

Larger space of your own and other advertisement possibilities is of course available. Feel free to add a proposal ...– Please fill in your interest and we will contact you.

### Sponsor party:

"The Sponsor Party" in the autumn, October 2017. Mingle around with us and other sponsors. We offer food, drinks, music and the chance to win nice prizes

### "Deadlines"

**Reservation of advertisement apply – march 27, 2017**

**Hand in of advertisement document – april 3, 2017**

(With consideration to all sponsors, we cannot receive advertisements later).

**When paying with goods, they must be delivered to us no later than May 8.**

### Instructions for advertisement document

Advertisement shall be saved in EPS or PDF format, with a resolution >300 dpi (150 lpi). Save the pictures as CMYK.

Material is received as CD, USB-memory or as preferd on

<ftp://ftp.custombikeshow.se>

Username and Password: Contact us

Also possible e-mail at: [annons@custombikeshow.se](mailto:annons@custombikeshow.se)

Twin Club Mc  
Box 212, Vårgatan 3  
SE-761 23 Norrtälje, Sweden

Phone +46 176 15790  
e-mail: [info@custombikeshow.se](mailto:info@custombikeshow.se)  
webb: [www.custombikeshow.se](http://www.custombikeshow.se)



**Please fill in the information on-line from our website,**

[www.custombikeshow.se/cbs\\_sponsor/sponsor.html](http://www.custombikeshow.se/cbs_sponsor/sponsor.html) .

Off course you can use this paper and send it to us or hand it to your contact person.

If the data about you and the advertisement is the same as last year, send a SMS to +46 70 2211322 with the text "YOUR COMPANY" "CUSTOM" "READY"

Company: .....

Contact: .....

Address: .....

Postal address: .....

Phone: .....

Cellular phone: .....

Fax: .....

E-mail .....

<http://www>.....

Contact at Twin Club Mc: .....

#1 Advertisement package (1/8) 64x56 mm:

#2 Advertisement package (1/4) 133x56 mm:

#3 Advertisement package (1/2) 133x116 mm:

#4 Advertisement package (3/4) 133x175 mm:

#5 Advertisement package (1/1) 133x234 mm:

Showroom/Sell stands at your own space:

At the Societetspark ..... running meter

At the harbor area side ..... running meter

Interested to put up your banderol at the park/harbour area

Interested in other possibilities

Same advertisement document as last year

New advertisement document

Others: .....

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